



**TAPMI**  
(A constituent unit of MAHE, Manipal)



# PLACEMENT REPORT – 2024





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## MBA – General Program

We are glad to announce the **100% placement** of the MBA – General program students. The summary is given below.

	2022-24	2021-23
Total Students	<b>368</b>	370
Students Opted Out	<b>10</b>	3
Placement Percentage	<b>100%</b>	100%
Average CTC (INR Lakh per annum)	<b>13.84*</b>	14.6
Highest CTC (INR Lakh per annum)	<b>32.02*</b>	24.8
Average CTC – Top 50 (INR Lakh per annum)	<b>20.05*</b>	19.8
Average CTC – Top 100 (INR Lakh per annum)	<b>17.91*</b>	17.7
Average CTC – Top 200 (INR Lakh per annum)	<b>15.85*</b>	16.1
Salary up-turn	<b>4.2 times</b>	4.1 times
Average CTC – Freshers	<b>13.18*</b>	14.0
Average CTC – Experienced	<b>14.36*</b>	14.7
PPO	<b>86</b>	107
Average CTC – PPO (INR Lakh per annum)	<b>15.59</b>	14.30
Highest CTC – PPO (INR Lakh per annum)	<b>32.02</b>	23.43
No. of Companies	<b>90</b>	66

\* indicative CTC as few recruiters are yet to disclose their CTC offer

### Sectoral Analysis

	2022-24 % Students Placed	2022-24 Average CTC (INR Lakh per annum)	2021-23 % Students Placed	2021-23 Average CTC (INR Lakh per annum)
IT & Analytics	26%	13.31	35%	13.85
Consulting	21%	12.87	22%	13.70
BFSI	38%	14.74	32%	15.51
FMCG & Retail	7%	15.12	6%	16.43
Others	8%	12.79	5%	13.93

### Key Recruiters





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# Where Ambition Meets Opportunity

## MBA – Marketing Program

We are glad to announce the **100% placement** of the MBA – MKT program students. The summary is given below.

	2022-24	2021-23
Total Students	24	37
Students Opted Out	1	1
Interested Students	23	36
Total Placed	23	36
Placement Percentage	100%	100%
Average CTC (INR Lakh per annum)	13.35*	14.7
Highest CTC (INR Lakh per annum)	17.01*	23.4
Top 25% CTC Average (INR Lakh per annum)	16.20*	17.8
Top 50% CTC Average (INR Lakh per annum)	14.98*	16.0
Salary upturn	3.5 times	3.9 times
Average CTC – Freshers	12.57*	14.7
Average CTC – Experienced	14.82*	14.8
No. of Companies	20	

\* indicative CTC as few recruiters are yet to disclose their CTC offer

### Key Recruiters



### Key Job Profiles

- Aftermarket
- Area Manager
- Area Sales Manager
- Consultant
- Management Trainee
- Management Trainee – Sales
- Marketing
- Research Specialist
- Sales Manager
- Tech Consulting-Cyber Security
- Technology Risk Consultant





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## MBA – HRM Program



## Navigate the Future of Work

We are glad to announce the 100% placement of the MBA – HRM program students. The summary is given below.

	2022-24	2021-23
Total Students	49	23
Students Opted Out	0	1
Interested Students	49	22
Total Placed	49	22
Placement Percentage	100%	100%
Average CTC (INR Lakh per annum)	12.77*	12.8
Highest CTC (INR Lakh per annum)	28.5*	15.0
Top 25% CTC Average (INR Lakh per annum)	17.22*	
Top 50% CTC Average (INR Lakh per annum)	14.90*	
Salary upturn	3.5 times	4.2 times
Average CTC – Freshers	12.14*	13.16
Average CTC – Experienced	13.29*	12.44
No. of Companies	21	

\* indicative CTC as few recruiters are yet to disclose their CTC offer

### Key Recruiters



### Key Job Profiles

- Apps NA- Transition Manager
- Associate Consultant
- Associate Lead
- Business Consultant – EPS Workday
- HR business partner
- HR Consultant
- HR Operations
- HR Trainee
- Human Capital Organisation Transformation
- Human Resource Transformation
- Management Trainee Pre-Sales
- Senior Associate Lead
- Senior Executive HR
- Solution Consultant



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## MBA – BKFS Program

We are glad to announce the **100% placement** of the MBA – BKFS program students. The summary is given below.

	2022-24	2021-23
Total Students	52	59
Students Opted Out	1	0
Interested Students	51	59
Total Placed	51	59
Placement Percentage	100%	100%
Average CTC (INR Lakh per annum)	12.97*	15.7
Highest CTC (INR Lakh per annum)	21.0*	22.3
Top 25% CTC Average (INR Lakh per annum)	17.44*	20.9
Top 50% CTC Average (INR Lakh per annum)	15.46*	18.6
Salary upturn	4.9 times	5.4 times
Average CTC – Freshers	12.88*	14.9
Average CTC – Experienced	13.23*	16.3
No. of Companies	27	

\* indicative CTC as few recruiters are yet to disclose their CTC offer



## Forge Your Path in Finance

### Key Recruiters



### Key Job Profiles

- AML Compliance
- Associate 3 – Business Finance
- Associate Consultant – Business Analyst
- Business Analyst
- Business Consultant – EPS Workday
- CB Risk
- Credit Analyst
- Delivery Manager
- Financial Advisory
- Financial Analyst
- GFBM
- Global Risk & Compliance
- Management Trainee
- Management Trainee – Risk
- MCG Credit
- Relationship Manager – Business Banking
- Sales Manager
- Senior Analyst
- Senior Financial Data Analyst
- Senior Management Trainee Sales
- Virtual Relationship Manager
- Wholesale lending



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## MBA – IB Program

We are glad to announce the **100% placement** of the MBA – IB program students. The summary is given below.

	2022–24
Total Students	21
Students Opted Out	1
Interested Students	20
Total Placed	20
Placement Percentage	100%
Average CTC (INR Lakh per annum)	12.03*
Highest CTC (INR Lakh per annum)	17.78*
Top 25% CTC Average (INR Lakh per annum)	14.82*
Top 50% CTC Average (INR Lakh per annum)	13.56*
Salary upturn	3.9 times
Average CTC – Freshers	11.77*
Average CTC – Experienced	12.49*
No. of Companies	15

\* indicative CTC as few recruiters are yet to disclose their CTC offer



# Shape Your Global Future

### Key Recruiters



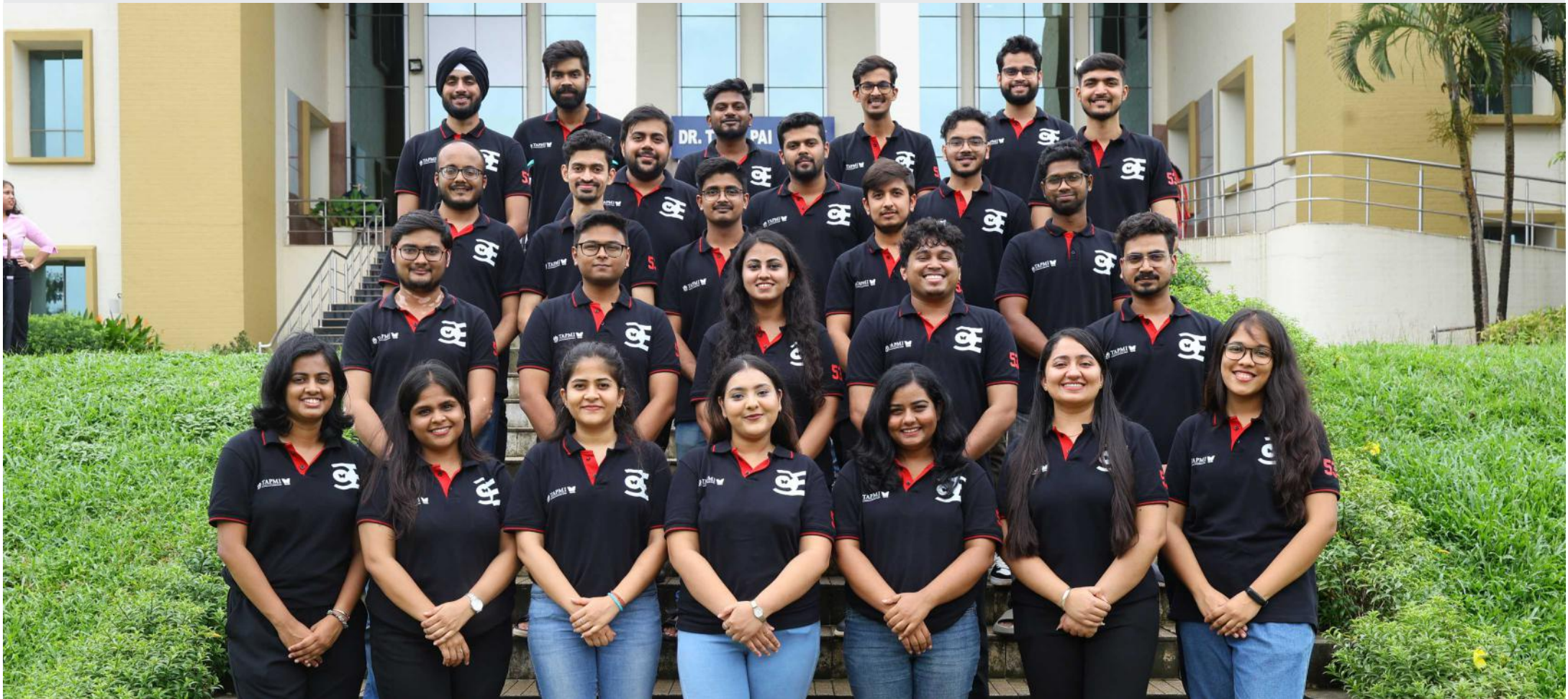
### Key Job Profiles

- Account and Operations Manager
- Associate Consultant
- Cloud Consultant
- Consultant
- Corporate Sales
- CT Technology Business Analytics
- Digital Marketing Manager
- Human Capital Organisation Transformation
- Management Trainee
- Management Trainee – Sales
- Management Trainee- Sales and Marketing
- Retail Logistician Coach
- Sales and Marketing Head, Management Lead Recruitment Program
- Sales Manager
- Senior Associate Consultant
- Senior Consultant





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## PACE Team

From Top left to Right:

Narottam Singh Sohal, Vaibhav Rana, Ravi Nishanth, Yash Kulkarni, Sabyasachi Roy, Hetul Parikh, Arpit Jain, Pranav Shete  
Abhishek Sahu, Piyush Joshi, Rahul Raghav, Raghav Chawla, Gokul V U, Sambit Patro

From Bottom left to right:

Kartik Anand, Dikshant Khandelwal, Kavita Chauhan, Chaitanya Hegde, Abhijeet Chakraborty, Priyasree S  
Rishikaa Agarwal, Sailaza Satpathy, Mandavi Gupta, Raj Roshni, Simran Kaur, Lipika Binani



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